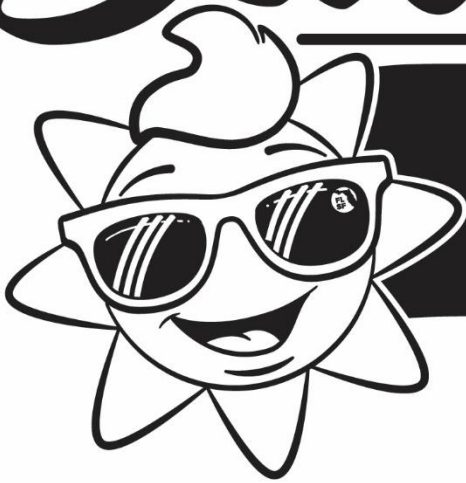


**FEB 6 ~~THRU~~ 17, 2025**

**FLORIDA**  
*State Fair*



**APPLICATION GUIDE**

**2025 Florida State Fair**  
**Thursday, February 6 – Monday, February 17, 2025**

**Fair Authority Switchboard:** 813-621-7821

**Concessions & Exhibits:** 813-627-4317, Cell: 813-352-0658

**Email:** [Vendors@FloridaStateFair.com](mailto:Vendors@FloridaStateFair.com)

**Website:** <https://floridastatefair.com/vendors/>

**Attendance:** 400,000 +

**Review:** The Vendor Manual will assist you in preparing for a successful event. Review carefully as the manual contains information on the fairgrounds' policies, procedures, requirements, and guidelines.

**Requirements:** Complete the application with as much information and detail as possible. Our Selection Committee will review and evaluate applications based on their completeness. The process is highly competitive, and decisions will consider all criteria, including experience, uniqueness of the product, attractive presentation/display, and availability within a product category.

**Timeline:** The Application process begins July 1, 2024. There is no deadline for applications, however, popular product and food categories fill quickly. Once the category is filled, applications will be placed on a waiting list.

**Payment:** No payment is required with the application. If you are selected, payments are broken down into two segments, September 15, and November 15.

**Staffing:** All booths must be staffed during all hours of operation during the annual Florida State Fair.

**Insurance:** General Liability Insurance is required. Florida State Fair Authority must be named as Additional Insured and Certificate Holder.

General Liability	Required Coverage Limits
Premises and Operations	\$1 Million each occurrence
Damage to rented Premises	\$50,000.00 each occurrence
Personal & Advertising Injury	\$1 Million
General Aggregate	\$2 Million
Products-Comp/OP Aggregate	\$1 Million

**Camping:** Camping during the annual Florida State Fair is for Concessionaires, Vendors, Livestock Exhibitors, etc. Reservations are required and are accepted on a first-come, first-served basis through the application located on the vendor page of the Florida State Fair website.

**Parking:** General Parking is free during the annual Florida State Fair.

**Artisan Marketplace (Indoor Handmade):** Booth prices range from \$975 per 10x10 to \$2,025 for a 10x20 corner. No buy/sell, automation, kits, or bulk-produced items are permitted. All work must be original, handcrafted and created by the artist to be considered for this area.

Booth rates include: (1) 20-amp electric service, (1) Waste fee, (1) Parking pass for the Vendor Lot, (1) Stock Vehicle pass and (2) Vendor Credentials. All booths include 8-foot-high pipe and draped back wall and 3-foot-high side draped walls.

Photos: Submit at least four photos to [Vendors@FloridaStateFair.com](mailto:Vendors@FloridaStateFair.com). Photos must include your display, working on your craft/art, and two representative photos of your items.

**Expo Hall (Indoor Commercial):** Booth prices range from \$1,350 per 10x10 to \$2,450 per 10x10. The rate difference is based on proximity to the main aisles (blue rate). The closer you are to the main aisles, 300 and 600, the higher the rate you will incur. To view the floor plan, please visit the website:

<https://floridastatefair.com/vendors/>

Booth rates include: (1) 20-amp electric service, (1) Waste fee, (1) Parking pass for the Vendor Lot, (1) Stock Vehicle pass and (2) Vendor Credentials per 10x10 location. All booths include 8-foot-high pipe and draped back wall and 3-foot-high side draped walls.

Photos: Submit at least four photos to [Vendors@FloridaStateFair.com](mailto:Vendors@FloridaStateFair.com). Photos should be as close to the exact display you plan on bringing and include: entire display, recent event photo and Product photos.

**Outside Concessionaires:** Space is charged at a flat rate of \$200 - \$230 per front foot based on location, minimum of 10ft. Garbage is \$143 per space. Electrical costs are based on the required hook-up and subject to prevailing rates.

Food trailers are preferred over food trucks and tents. No Pop-Up tent displays will be accepted. Tents must be branded, fire resistant and heavy-duty. Structures must be of commercial quality. No staking is permitted. Tents must be secured.

Photos: Submit at least four photos to [Vendors@FloridaStateFair.com](mailto:Vendors@FloridaStateFair.com). Please ensure that your photos highlight your display and product as much as possible. Photos should be as close to the exact display you plan on bringing. Photos should include: daytime photo, nighttime photo, and product photo.

**Outside Vendors:** Space is charged at a flat rate of \$190 - \$195 per front foot based on location, minimum of 10ft. Garbage is \$67 per space. Electrical costs are based on your required hook-up and subject to prevailing rates.

No Pop-Up tent displays will be accepted. Tents must be branded, fire resistant and heavy-duty. Structures must be of commercial quality. No staking is permitted. Tents must be secured.

Photos: Submit at least four photos to [Vendors@FloridaStateFair.com](mailto:Vendors@FloridaStateFair.com). Please ensure that your photos highlight your display and product as much as possible. Photos should be as close to the exact display you plan on bringing. Photos should include: daytime photo, nighttime photo, and product photo.