

INDOOR APPLICATION GUIDE



FEB 5 THRU 16, 2026



INDOOR APPLICATION GUIDE & INFORMATION

2026 Florida State Fair
Thursday, February 5 – Monday, February 16, 2026

Florida State Fair: 4800 US Highway 301 North, Tampa, Florida 33610

Fair Authority Switchboard: 813-621-7821

Concessions & Exhibits: 813-627-4317, Cell: 813-352-0658

Email: Vendors@FloridaStateFair.com

Website: <https://floridastatefair.com/vendors/>

Attendance: 400,000 +

- 1. Review:** The Vendor Manual will assist you in preparing for a successful event. Review carefully as the manual contains information on the fairgrounds' policies, procedures, requirements, and guidelines.
- 2. Requirements:** Complete the application with as much information and detail as possible. Our Selection Committee will review and evaluate applications based on their completeness. The process is highly competitive, and decisions will consider all criteria, including experience, uniqueness of the product, attractive presentation/display, and availability within a product category.
- 3. Timeline:** The Application process begins September 1, 2025. There is no deadline for applications, however, popular product and food categories fill quickly. Once the category is filled, applications will be placed on a waiting list.
- 4. Payment:** No payment is required with the application. If you are selected, payments are broken down into two segments, October 2, and December 2.
- 5. Staffing:** All booths must be staffed each day and during all hours of operation during the annual Florida State Fair. No exceptions.
- 6. Insurance:** General Liability Insurance is required. Florida State Fair Authority must be named as Additional Insured and Certificate Holder.

General Liability	Required Coverage Limits
Premises and Operations	\$1 Million each occurrence
Damage to rented Premises	\$50,000.00 each occurrence
Personal & Advertising Injury	\$1 Million
General Aggregate	\$2 Million
Products-Comp/OP Aggregate	\$1 Million

Camping: Camping during the annual Florida State Fair is \$59 per night. This is not a public campground and reserved for Concessionaires, Vendors, Livestock Exhibitors, etc. Reservations are required and are accepted on a first-come, first-served basis through the application located on the vendor page of the Florida State Fair website. If you are accepted as a vendor, the link to reserve your camping will be sent with your contract paperwork.

Artisan Marketplace (Indoor Handmade): Booth prices range from \$1,000 per 10x10 to \$2,075 for a 10x20 corner. No buy/sell, automation, kits, or bulk-produced items are permitted. All work must be original, handcrafted and created by the artist to be considered for this area.

Booth rates include: (1) 20-amp electric service, (1) Waste fee, (1) Parking pass for the Vendor Lot, (1) Stock Vehicle pass and (2) Vendor Credentials. All booths include 8-foot-high pipe and draped back wall and 3-foot-high side draped walls.

Photos: Submit at least four photos to Vendors@FloridaStateFair.com. Photos must include your display, working on your craft/art, and two representative photos of your items.

Expo Hall (Indoor Commercial): Booth prices range from \$1,400 per 10x10 to \$2,510 per 10x10. The rate difference is based on proximity to the main aisles (blue rate). The closer you are to the main aisles, 300 and 600, the higher the rate you will incur. To view the floor plan, please visit the website:

<https://floridastatefair.com/vendors/>

Booth rates include: (1) 20-amp electric service, (1) Waste fee, (1) Parking pass for the Vendor Lot, (1) Stock Vehicle pass and (2) Vendor Credentials per 10x10 location. All booths include 8-foot-high pipe and draped back wall and 3-foot-high side draped walls.

Photos: Submit at least four photos to Vendors@FloridaStateFair.com. Photos should be as close to the exact display you plan on bringing and include: entire display, recent event photo and Product photos.

Electrical Rates: a 120 volt 20 amp is included in your contract. If you need additional electrical, see hook-ups listed below.

120 volt 20 amp	\$ 245.00
120 volt 30 amp	\$ 308.00
208 volt single-phase 30 amp	\$ 391.00
208 volt single-phase 50 amp	\$ 609.00
208 volt single-phase 100 amp	\$ 980.00
209 volt single-phase 200 amp	\$ 1,820.00